

NORTHEAST OHIO

smartwomen



BREAKFAST • ENGAGEMENT • AWARDS

THE SMART WOMEN BREAKFAST

combines a live event along with digital and print content to address issues facing women in today's work environment. This morning conference begins with exceptional networking followed by a panel discussion with leading female executives addressing challenges and opportunities that women navigate in the workplace. The event also recognizes the achievements of leading businesswomen and effective women's programs through the Smart Women Awards program.

Smart Women Awards are presented in three distinct categories:

1. PROGRESSIVE WOMAN AWARD

Recognizes female executives or managers who have risen through the ranks in their career and overcome significant challenges along the way.

2. PROGRESSIVE ORGANIZATION AWARD

Recognizes organizations that support or promote women-based initiatives, develop specific programs that provide opportunities for advancement, or create family-friendly workplaces.

3. PROGRESSIVE ENTREPRENEUR AWARD

Recognizes female entrepreneurs who have founded or co-founded a for-profit business that has achieved substantial growth within the last several years due to an innovative product or service.

The Smart Women event offers attendees a morning of making connections and meaningful content that applies to their career growth while celebrating their peers.



SMART WOMEN
BRINGS TOGETHER
MORE THAN
350 ATTENDEES
FROM **130**
ORGANIZATIONS

SMART
BUSINESS
E · V · E · N · T · S

RECENT SMART WOMEN HONOREES

PROGRESSIVE WOMAN



DEE HASLAM
Haslam Sports
Group



DALITHIA SMITH
Oatey Company



JILL DIETRICH MELLON
VA Northeast Ohio
Healthcare System

PROGRESSIVE ENTREPRENEUR



DR. RACHEL YVONNE TALTON
Synergy
International
Limited, Inc.



GABRIELLE CHRISTMAN
Hunter
International
Recruiting



NICOLE PAOLOZZI
On Demand
Care Corp., dba
OndeCare

PROGRESSIVE ORGANIZATION



**American
Red Cross**



REGENCY
CONSTRUCTION SERVICES

girlscouts
of north east ohio

THE SMART WOMEN INSPIRATION SPONSORSHIP INCLUDES THE FOLLOWING:

- Industry exclusivity with first right of refusal
- Inclusion of corporate name/logo on all promotional material including invitations, nomination forms, email blasts, event program and event signage
- Inclusion of name/logo on ads promoting event in Smart Business Magazine
- Name mentioned in all coverage of the event in Smart Business Magazine
- Opportunity to provide a list of up to 200 clients/prospects for Smart Business to include in master invitation effort and pursue on your behalf
- Opportunity to provide award candidates for Smart Business to pursue on your behalf
- Opportunity to serve on judging panel with access to meet and interview a portion of the nominees
- Recognition as sponsor at the event
- Speaking role at event with ability to present awards
- Two - Full-page ads, one in the event issue of Smart Business Magazine
- 1 table of 10. 10 tickets for use by senior staff, clients, and colleagues
- Opportunity to review registration list prior to event to identify high-value attendees so Smart Business team can facilitate introductions at event
- List of conference attendees with all submitted contact information: Name, Title, Company name and email address to support post-event marketing efforts.

PAST SMART WOMEN HONOREES

PROGRESSIVE WOMAN

KIM RILEY
Hylant

RAMONA HOOD
FedEx Custom Critical

JENEEN MARZIANI
Bank of America

JESSICA JUNG
Oswald Companies

PEGGY ROBERTS
The Riverside Company

CECILIA RENDER
Nordson Corporation Foundation

PROGRESSIVE ENTREPRENEUR

ARIANE KIRKPATRICK
The AKA Team

AMY BIRCHER
MMI Textiles

HEIDI M. BOJAR
Cross Continental Freight Lines Inc.

CONNIE CLORE
Asurint

EBIE HOLST
SplashLink

LEE ANN HOWARD
Howard & O'Brien Executive Search

PROGRESSIVE ORGANIZATION

EY

PNC

TAFT STETTINIUS & HOLLISTER LLP

PANELISTS HAVE INCLUDED



MARCIA BALLINGER
PRESIDENT
LCCC



CATHYBELK
PRESIDENT
JumpStart Inc.



MARGARET MITCHELL
PRESIDENT & CEO
YWCA Greater
Cleveland



AMY BRADY
CHIEF INFORMATION
OFFICER
Key Bank



BERI RIDGWAY, MD
CHIEF OF STAFF
Cleveland Clinic