

# SMART BUSINESS

INSIGHT. ADVICE. STRATEGY.®

## Sample Cover Story Subjects



**David Brandon**  
Chairman & CEO  
Domino's Pizza



**John Rooney**  
President & CEO  
U.S. Cellular



**Jim Myers**  
CEO  
PETCO Animal Supplies



**Chuck Gummer**  
President, Texas Market  
Comerica Bank



**Tom Ryan**  
President & CEO  
PODS Enterprises



**Tom Richmond**  
General Manager  
The Little Tikes Co.



**George Zimmer**  
Founder, Chairman & CEO  
The Men's Wearhouse



**Robert Reeg**  
President, Global Operations  
MasterCard Worldwide



**Ed Grier**  
President  
Disneyland Resort



**Hank Mullany**  
President, Northeast Division  
Wal-Mart



**Walt Bettinger**  
President & CEO  
Charles Schwab



**Jerry S. Wilson**  
President, Global McDonald's Division  
The Coca Cola Co.



**T. Boone Pickens**  
Founder & Chairman  
BP Capital Management



**Nancy Ruscheinski**  
President & COO  
Edelman U.S.



**R. Keith Harrison Jr.**  
Global Product Officer  
Procter & Gamble



**Jim Davis**  
President  
Chevron Energy Solutions



**Joseph C. Guyaux**  
President  
PNC Financial Services Group



**Greg Case**  
President & CEO  
Aon



**Anne Sweeney**  
President  
Disney-ABC Television



**Ralph Alvarez**  
President & CEO  
McDonald's



# SMART BUSINESS

INSIGHT. ADVICE. STRATEGY.®

## Sample Cover Story Subjects



**Drayton McLane**  
Chairman & CEO  
Houston Astros



**Linda Heasley**  
Chairman & CEO  
The Limited



**Jim Weddle**  
Managing Partner  
Edward Jones & Co.



**Chuck Fallon**  
President  
Burger King



**Tim Lindgren**  
President & CEO  
Sunkist



**Arthur Blank**  
Co-founder  
Home Depot



**Hans Hickler**  
CEO  
DHL



**Colleen Barrett**  
President  
Southwest Airlines



**Bob Dickinson**  
President & CEO  
Carnival Cruise Lines



**Garry Ridge**  
President & CEO  
WD-40



**Kriss Clininger III**  
President & CEO  
Aflac



**Wayne Huizenga**  
Chairman  
Huizenga Holdings



**John Paul DeJoria**  
Chairman & CEO  
John Paul Mitchell Systems



**Bill Ford**  
CEO  
Ford Motor Company



**Truett Cathy**  
Founder  
Chik-fil-A



**Ellen Gordon**  
President & CEO  
Tootsie Roll



**Ted Turner**  
Owner/Entrepreneur  
Ted's Montana Grill



**Gordon Segal**  
CEO  
Crate & Barrel



**Mike Eskew**  
CEO  
UPS



**Doris Christopher**  
Founder & CEO  
Pampered Chef